

Curriculum vitae

Full name: Hidalgo, Matías Martin

Birth date: 28th March of 1992

Birth place: Tandil, Bs. As., Argentina

Current address: Pellegrini 384, Benito Juarez, Arg.

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E-Mail: matiasmartinhidalgo@gmail.com



Education:

2010 – 2019

- Universidad Nacional del Centro de la Provincia de Buenos Aires, BA, Argentina. (UNCPBA)
- Software Engineering

2011 – 2012

- Universidad Nacional del Centro de la Provincia de Buenos Aires, BA, Argentina. (UNCPBA)
- Technical Developer and Networks Management.

2007 – 2009

- Institute TE Ing. Felipe Senillosa, BA, Argentina. (UNCPBA)
- Computer Technician.



2015

- Magento Commerce Inc.
- Magento Certified Developer Plus.

2016

- Magento Commerce Inc.
- Magento Certified Solution Specialist.

2017

- Magento Commerce Inc.
- Magento 2 Certified Solution Specialist.

2018

- Magento Commerce Inc.
- Magento 2 Certified Professional Developer.

2019

- Magento Commerce Inc.
- Magento Certified Professional Cloud Developer.
- Magento Commerce Inc.
- Magento 2 Certified Associate Developer.

2020

- Magento Commerce Inc.
- Magento Certified Order Management Developer.



Professional Experience:

03/21 – Currently: Magento Architect on Im Digital, Remote.

09/19 – 03/21: Magento Backend Developer on Mediotype / Blue Acorn ici, Remote.

04/16 – 08/19: Magento Backend Developer on Redbox Digital Ltd., Ebene, Mauritius.

10/13 – 03/16: PHP Developer on Summa Solutions, Tandil, Buenos Aires, Argentina.

10/12 – 10/13: Web Developer on Temperies, Tandil, Buenos Aires, Argentina.

05/08 – 02/09: Technical Support on TODOSISTEMAS, Tandil, Buenos Aires, Argentina.

01/08 – Currently: Web Developer on Personal Projects, Remote.

Summary:

Results-driven Magento Architect with a strong technical foundation in web application development and eleven years of specialized experience in e-commerce using the Magento platform (versions 1 and 2). My seven Magento certifications demonstrate deep expertise in all phases of the development lifecycle, from analysis and design to implementation and optimization. I am adept at building scalable and maintainable e-commerce solutions that meet complex business requirements.

Languages:

Spanish: Native. Read, write, talk and understand excellently.

English: Professional. Read, write, talk and understand perfectly.



Projects:

Personal Projects:

PC Líder 2011

First project - www.pclider.com.ar

Developer

- Develop my own web page in order to publish my services as a computer technician using an online website builder (Wix.com) and deploying a blog with Wordpress.

Technologies: HTML, CSS, CMS Wordpress, MySQL, Social Networks (Fb and Twitter).

SGT (Argentinean) 2012 - Currently

Private Project - www.serviceleotv.com.ar

Full developer, designer and DB Manager

- Develop a private project oriented to help electronic technicians to manage their own workshops and to provide some new services behind web.
- Long-term technical support, hosting and new functionalities provider.

Technologies: PHP, HTML, CSS3, Javascript, jQuery, Yii Framework, MVC Framework, MySQL, PairProgramming, PEAR Framework.

Static Version Magento Module (Argentinean) 2012 - 2015

Own Module - <https://github.com/matiashidalgo/static-version>

Developer y tester

- Developed a Magento Module in order to inject version for static content.

Tecnologías: OOP, PHP, HTML, Javascript, Magento CE, Magento EE, Apache, Nginx.



Temperies IT's Projects:

Crixos 2012

Temperies Internal Project

Front-end Developer

- Develop functionalities to web application.
- Develop import CSV of emails based-on export contacts from Hotmail and Gmail services.

Technologies: OOP, PHP, HTML, CSS3, Javascript, jQuery, Yii Framework, MVC Framework, MySQL, Scrum.

Santander Rio KM (Argentinean) 2012-2013

Santander Rio KM Project

Front-end Developer

- Develop frontend views and Javascript code using jQuery based-on IE8.

Technologies: HTML, CSS, Javascript, jQuery, Sharepoint.

Ruby on Rails e-Commerce 2013

Temperies Internal Project

Front-end and Back-end Developer

- Develop web application based-on Rails standards, using Twitter Bootstrap.

Technologies: OOP, HTML5, CSS3, Ruby on Rails, Ruby, RubyGems, Twitter Bootstrap.



GWN Mobile (American) 2013

Temperies Partner Project

Front-end Developer

- Develop mobile application to consume GWN application using REST services.
- Integrate native code for Android and iOS devices with PhoneGAP.

Technologies: SCRUM, HTML5, CSS3, javascript, jQuery, jQuery Mobile, PhoneGAP, Objective-C for iOS, Java for Android.

Summa Solutions's Projects:

Grand Marche (Argentinean) 2013 - 2016

Grandmarche.com.ar Project

PHP Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Long-term technical support.
- Security improvements and latest Magento Patches applied.
- Develop Magento extension to integrate Andreani carrier.
- Integrate MercadoPago Payment Method.
- Integrate TodoPago Payment Method.
- Integrate SPS Decidir Payment Method.
- Develop multi-vendor sells functionality.
- Estimate SEO integrations and social-oriented settings to get more visitors.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, jQuery, Prototype, Magento CE, MySQL, SEO, Social Networks, Facebook API, Google + API, Twitter OAuth, TodoPago API, MercadoPago API, SPS Decidir API, Andreani WS, Scrum.



El Tiempo (Colombian) 2014 - 2016

QueBuenaCompra.com Project

PHP Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Security improvements and latest Magento Patches applied.
- Long-term technical support.

Technologies: OOP, PHP, HTML, CSS3, Javascript, jQuery, Magento EE, MySQL, Scrum.

Subasta.QueBuenaCompra.com Project

PHP Developer, DB Manager

- Requirements analysis and estimate times of developing.
- Develop web app for auctions online based-on client requirements, using Twitter Bootstrap.
- Develop Full-Ajax functionalities for Product Page and Moderation Page.
- Develop backend functionalities and REST services to be consumed by external websites.

Technologies: OOP, PHP, HTML, CSS3, Javascript, jQuery, Ajax, Yii 1.5, MVC Framework, MySQL, SEO, REST Services, Twitter Bootstrap, Scrum.

Summa Solutions Partner (American) 2014

TheGreatCourses.com Project:

PHP Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.

Technologies: OOP, PHP, HTML, CSS3, Javascript, jQuery, Ajax, Magento EE, MySQL, Scrum.



EnvironmentalLights.com Project:

PHP Developer

- Develop Magento responsive theme and Javascript to optimize responsive changes.

Technologies: OOP, PHP, HTML5, CSS3, SASS, Compass, Javascript, jQuery, Responsive Design, Magento EE, MySQL, Scrum.

Carrefour (Argentinean) 2014

Carrefour.com.ar Project:

PHP Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Integrate Magento module to Store pickup.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento CE, MySQL, Scrum.

Vapeworld (American) 2014

Vapeworld.com Project:

PHP Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Upgrade Magento 1.6 to 1.9 and improvements over old code.
- Develop a new functionality to get a better price on specific products.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento CE, MySQL, Scrum.



Makro (Colombian) 2014 - 2016

Makrovirtual.com Project:

PHP Developer

- Migration Server from previous provider.
- Long-term technical support.
- Performance analysis and documentation about fixes and improvements to do.
- Security improvements and latest Magento Patches applied.
- Upgrade Magento 1.6 to 1.9 and improvements to performance on a lot of pages.

Technologies: OOP, PHP, HTML, CSS3, Javascript, jQuery, Magento CE, MySQL, Performance Analysis, Scrum.

Palacio de Hierro (Mexican) 2014

Palaciodehierro.com Project:

PHP Developer

- Requirements analysis and estimate times of developing.

Technologies: OOP, PHP, Magento EE, MySQL, Performance Analysis.

El Burgues (Argentinean) 2014 - 2016

Elburgues.com Project:

PHP Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop Magento extension to integrate Andreani carrier.



- Integrate SPS Decidir Payment Method.
- Security improvements and latest Magento Patches applied.
- Long-term technical support.
- Integrate Magento module to Store pickup.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento CE, MySQL, Andreani WS, Scrum.

Stylewatch (Argentinean) 2015 - 2016

Stylewatch.com.ar Project:

PHP Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Upgrade Magento CE 1.8.1.0 to 1.9.2.0
- Security improvements and latest Magento Patches applied.
- Long-term technical support.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento CE, MySQL, Andreani WS, Scrum.

US Polo (Panamanian) 2015 - 2016

Uspoloassn.com Project:

PHP Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Security improvements and latest Magento Patches applied.
- Long-term technical support.



Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, MySQL, Scrum.

Meet Magento AR (Argentinean) 2015 - 2016

Ar.meet-magento.com Project:

PHP and Frontend Developer

- Customized wordpress templates based-on client requirements.
- Data entry and Wordpress teaching for co-workers.

Technologies: OOP, PHP, HTML, CSS3, Javascript, jQuery, Wordpress 4, MySQL, Scrum.

Redbox Digital Ltd.'s Projects:

Chalhoub (Emirati) 2016 - 2017

Levelshoes.com Project:

Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop Magento extension to integrate Fetchr carrier.
- I was in charge of Code Reviews and deployments.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Multi Language, Multi Websites, Custom CRM Integration, Grunt, Fetchr Integration, Composer, MySQL, Scrum.



Wojooh.com Project:

Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop Magento extension to integrate Fetchr carrier.
- I was in charge of Code Reviews and deployments.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Multi Language, Multi Websites, Custom Omni-channel Integration, Fetchr Integration, Composer, MySQL, Scrum.

Sephora.ae Project:

Tech Lead, Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop Magento extension to integrate Fetchr carrier.
- I was in charge of Code Reviews and deployments.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Multi Language, Multi Websites, Custom Omni-channel Integration, Fetchr Integration, Composer, MySQL, Scrum.



Screwfix (British) 2016

Screwfix Omni-Channel Project:

Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Multi Language, Multi Websites, Custom Omni-channel Integration, Composer, MySQL, Scrum.

Altayer (Emirati) 2017 - 2018

Ounass.ae Project:

Senior PHP7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

Mamasandpapas.ae Project:

Senior PHP7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.



- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

Nass.com Project:

Senior PHP7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

GAP.ae Project:

Senior PHP7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.



Technologies: OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

Nisnass.ae Project:

Senior PHP7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

Alshaya (Emirati) 2018

Victoria Secret Middle East Project:

Magento Business Analyst, Magento Technical Architect

- I've been part of the team which had early discussions and meetings during delivery of the final project solution proposal.
- Requirements analysis and estimate times of development.
- Develop Magento modules to initialize the project and customize e-commerce platform based-on client requirements.

Technologies: OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.



Mothercare AE, BH, KW, SA Project:

Senior PHP7 and Magento 2 Developer

- Requirements analysis and estimate times of development.
- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

H&M AE, BH, KW, SA Project:

Senior PHP7 and Magento 2 Developer

- Requirements analysis and estimate times of development.
- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.



Nahdi (Saudi Arabian) 2018-2019

Nahdi Shop SA Project:

Technical Team Lead, Senior PHP7 and Magento 2 Developer

- I lead the team technically, assisting to developers on each task, advising for reachable and functional solutions.
- Requirements analysis and estimate times of development.
- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Single Sign On integration module development with OpenIDConnect.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum, OpenIDConnect, MiniOrange SSO.

Mediotype's Projects:

Palmetto State Armory (American) 2019

Palmettistatearmory.com Project:

Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I was in charge of Code Reviews and deployments.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Composer, MySQL, Scrum.



Pentair (American) 2020 - 2021

Pentair Project:

Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I've developed a complex Middleware implementation in order to connect AWS SQS with Magento Order Management JSON RPC 2.0
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Composer, MySQL, Scrum.

Alternative Apparel (American) 2020

Alternative Apparel Project:

Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Composer, MySQL, Scrum.

Englewood Wine Merchants (American) 2020

Englewood Wine Merchants Project:

Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I've used Composer in order to modularize the project.



Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Composer, MySQL, Scrum.

Little Passports (American) 2021

Little Passports Project:

Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop two external API integrations based on a provided swagger API docs.
- I've developed a new product type named Subscription which was based on Bundle Product type but contains a big amount of customizations.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Composer, MySQL, Scrum.

Im Digital's Projects:

Montana Silversmith (American) 2021

Montana Silversmith Project:

Senior PHP 7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Composer, MySQL, Scrum.



Montana Silversmith B2B (American) 2021

Montana Silversmith B2B Project:

Senior PHP 7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Composer, MySQL, Scrum.

Baublebar (American) 2021

Baublebar Project:

Senior PHP 7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Composer, MySQL, Scrum.

Material Bank (American) 2021 - 2022

Material Bank Project:

Senior PHP 7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Composer, MySQL, Scrum.



Material Bank 2.0 (American) 2021 - Currently

Material Bank 2.0 Project:

Senior PHP 7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I've used Composer in order to modularize the project.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Composer, MySQL, Scrum, Hyva Themes, React, PHP Unit.

Material Connexion 2.0 (American) 2021 - Currently

Material Connexion 2.0 Project:

Senior PHP 7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I've used Composer in order to modularize the project.
- I've been in charge of migration from Magento 1.9 to Magento 2.4.

Technologies: OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Composer, MySQL, Scrum, Hyva Themes, React, PHP Unit.

